


大中华区MRO及航材供应链展

广告位赞助方案 Advertising Sponsorship Package

序号 NO.	科目内容 Subject	数量 Number	位置 Spot	明细 Details	材质 Material	价格 Price	效果图
1	玻璃墙体广告 Glass Wall Advertisement	1组 1 group	北登陆厅玻璃 墙体 Glass wall of North Login Hall	8.8*8.5*2+14.1*4= 206 m²	3M单透喷绘, 升降平台安装及拆除 (画 面随幕墙墙框分割断开) 3M single-penetration spray painting, installation and dismantling via lifting platform (images are divided and disconnected along curtain wall frames)	28 万/展期 280,000 RMB/exhibition period	
2	室外道旗 Outdoor Road Banners	20 根 20 poles	展览中心室外 Outdoor area of the exhibition center	1.2*3 (双面) (double-sided)	广告布面画面喷绘配重铁盘+配重块 Advertising cloth with spray-painted images, counterweight iron plates + counterweight blocks	4400元/根/展期 4,400 RMB/pole/exhi bition period	
3	A 字广告牌 A-Frame Billboards	2 个 2 pieces	展览中心室外 Outdoor area of the exhibition center	21mx1.3mH	黑白布桁架组装画面, 后部配重 Black-and-white cloth truss assembly with stretched canvas, rear counterweight	11万/个/展期 110,000 RMB/piece/exh ibition period	
4	户外立板广告 Outdoor Vertical Board Advertisements	8 个 8 pieces	展览中心室外 Outdoor area of the exhibition center	6*3	黑白布桁架组装画面, 后部配重 Black-and-white cloth truss assembly with stretched canvas, rear counterweight	13.8万/个/展期 138,000 RMB/piece/exh ibition period	

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5	登录厅吊旗广告 Login Hall Hanging Flag Advertisement	30个/组 30 pieces/g roup	登录厅内 Inside the login hall	10*4 (双面) (double-sided)	双面吊挂广告布上下横轴, 升降平台安装及拆除 Double-sided hanging advertising cloth with upper and lower horizontal shafts, installation and dismantling via lifting platform	8.6万/组/展期 86,000 RMB/group/exhibition period	
6	登录厅立板广告 Login Hall Vertical Board Advertisement	18个 18 pieces	登录厅内 Inside the login hall	6*3 (个) 6m*3m (per piece)	黑白布桁架组装绷画面, 后部配重 Black-and-white cloth truss assembly with stretched canvas, rear counterweight	9.8万/个/展期 98,000 RMB/piece/exhibition period	
7	北登录厅正面LED广告 North Login Hall Front LED Advertisement	1组 1 group	登录厅正门 Main entrance of the login hall	17.28X3.68 17.28m*3.68m	LED 画面 LED display screen	14.8万/展期 148,000 RMB/exhibition period	
8	展厅内吊旗广告 Exhibition Hall Hanging Flag Advertisement	40个 40pieces	B1展厅内 Inside B1 exhibition hall	8*5	吊挂铁架宝丽布, 如增加画面尺寸, 按600元/平米收费 Hanging iron frame with polaroid cloth; additional 600 RMB/sqm for size increase	6.4万/个/展期 64,000 RMB/piece/exhibition period	
9	序厅、会议区龙门 Portal Structure in Prefunction Hall and Conference Area	2	序厅 B1入口、出口处 Entrance and exit of B1 prefunction hall	15m*4m	木质结构造型, 外饰写真画面 Wooden structure with exterior (photo-printed) canvas	11万/个/展期 110,000 RMB/piece/exhibition period	

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